

Amendment to Tender Inquiry No. 4/2026 dated 04.05.2026

Date of publication of the Tender Inquiry: 04.05.2026

Date of publication of this amendment: 29.05.2026

The following text:

In the Tender Inquiry

Current wording:

V. CONDITIONS FOR PARTICIPATION IN THE PROCUREMENT PROCEDURE AND DESCRIPTION OF THE METHOD OF ASSESSING COMPLIANCE WITH THESE CONDITIONS

5.1. Contractors may participate in the procedure provided that they meet the following conditions:

- a) have the status of an entrepreneur or a non-governmental organisation in accordance with the laws applicable in the country of their registered office;
- b) are in an economic and financial situation ensuring proper and timely performance of the contract and have no outstanding tax liabilities or mandatory public contributions;
- c) their offer is not subject to rejection pursuant to Chapter VI;
- d) they submit a bid bond in the amount and under the conditions specified in Chapter VIII;
- e) have experience in the implementation of activities corresponding to the subject of the contract, i.e. within the last 3 years before the deadline for submission of offers, and if the period of operation is shorter – within that period, they have completed:

- at least 1 service or project including at least two of the following activities:

- development and implementation of a website,
- management of social media communication,
- implementation of an online promotional campaign in social media,

with a value of at least EUR 50,000,

or

- at least 2 services or projects including at least two of the following activities:

- development and implementation of a website,
- management of social media communication,

- implementation of online promotional campaigns in social media,

with a combined value of at least EUR 50,000,

provided that at least one of the above-mentioned services or projects included communication or promotional activities addressed to audiences outside Poland or was implemented on a foreign market.

f) have adequate human resources, experience and technical capacity necessary for the performance of the contract, including the designation of a project coordinator;

g) are not personally or capital-related to the Contracting Authority or to persons involved in the contractor selection process.

Shall be replaced with:

V. CONDITIONS FOR PARTICIPATION IN THE PROCUREMENT PROCEDURE AND DESCRIPTION OF THE METHOD OF ASSESSING COMPLIANCE WITH THESE CONDITIONS

5.1. Contractors may participate in the procedure provided that they meet the following conditions:

a) have the status of an entrepreneur or a non-governmental organisation in accordance with the laws applicable in the country of their registered office;

b) are in an economic and financial situation ensuring proper and timely performance of the contract and have no outstanding tax liabilities or mandatory public contributions;

c) their offer is not subject to rejection pursuant to Chapter VI;

d) they submit a bid bond in the amount and under the conditions specified in Chapter VIII;

e) have experience in the implementation of activities corresponding to the subject of the contract, i.e. within the last 3 years before the deadline for submission of offers, and if the period of operation is shorter – within that period, they have completed:

• at least 1 service or project including at least two of the following activities:

- development and implementation of a website,
- management of social media communication,
- implementation of an online promotional campaign in social media,

with a value of at least EUR 50,000.

f) have adequate human resources, experience and technical capacity necessary for the performance of the contract, including the designation of a project coordinator;

g) are not personally or capital-related to the Contracting Authority or to persons involved in the contractor selection process.

In Annex No. 7 to the Tender Inquiry

Current wording:

A. Website – WP3.1

(Content as specified in Annex No. 7)

B. Social Media – WP3.2

(Content as specified in Annex No. 7)

Shall be replaced with:

A. Website – WP3.1

Within the implementation of the contract, the Contractor shall be obliged to:

1. Develop, implement and maintain a multilingual website (EN, RO, PL, ARA, SRB).
2. Ensure publication of content related to the project and organic farming (environment, sustainability, animal welfare).
3. Ensure ongoing updates and publication of information regarding project activities.
4. Ensure SEO optimisation.
5. Ensure hosting and uninterrupted operation of the website.
6. Monitor website traffic and performance.
7. Prepare annual reports (activity log + metrics).

The scope of activities shall include in particular:

| Item | Unit | Quantity | Remarks |
|---|-------------|-----------------|-------------------------------|
| Website design and development (UX/UI, graphics, content, translations) | lump sum | 1 | EN, RO, PL, ARA, SRB versions |
| Domain registration and hosting | lump sum | 1 | |
| Website implementation (CMS) | lump sum | 1 | |
| Content management (updates, publication) | lump sum | | |

| Item | Unit | Quantity | Remarks |
|--------------------------|-------------|-----------------|----------------|
| SEO optimisation | lump sum | | |
| Monitoring and analytics | lump sum | | |

B. Social Media – WP3.2

Within the implementation of the contract, the Contractor shall be obliged to:

1. Develop a social media communication strategy.
2. Create and manage social media accounts (Facebook, Instagram, YouTube).
3. Create and publish content (text, graphics, video).
4. Conduct communication activities promoting organic farming.
5. Moderate and manage social media profiles.
6. Monitor performance of activities.
7. Prepare annual reports (activity log + metrics).

The scope of activities shall include in particular:

| Item | Unit | Quantity | Remarks |
|--|-------------|-----------------|---------------------|
| Development of communication strategy | lump sum | 3 | one per year |
| Creation and management of accounts (Facebook, Instagram, YouTube) | pcs. | 3 | |
| Creation and publication of posts | pcs. | 180 | 10 Y1, 85 Y2, 85 Y3 |
| Preparation of materials (graphics, texts, videos) | pcs. | 180 | |
| Moderation and profile management | months | 28 | |
| Monitoring and reporting | months | 28 | |

Extension of the deadline for submission of offers

As a result of the above amendment, the Contracting Authority extends the deadline for submission of offers.

Previous deadline for submission of offers:

08.06.2026, 12:00 CET

New deadline for submission of offers:

11.06.2026, 12:00 CET

Opening of offers:

11.06.2026, 12:30 CET

Accordingly, the deadline for submission of the bid bond is also extended.

All other provisions of the Tender Inquiry remain unchanged.